

NEWS RELEASE

November 2, 2018

South Island Prosperity Project Welcomes Brazil's Daitan Group

Victoria, BC — The South Island Prosperity Project (SIPP) is proud to announce that Daitan Group (www.daitan.com), a global software development company, has established their Canadian office here on the South Island and will have 10 of their Brazilian team members moving here in the coming days – starting with the manager of Canadian Operations, Mario Zimmer, who moved here last week, as well as a local Canadian to support administration and wellbeing. Daitan Group's North American headquarters is in San Ramon, CA, USA, and its Brazilian headquarters and operations center is in Campinas, São Paulo.

Daitan Group will begin operations here starting with ten employees, with plans to grow to above 100 people in the South Island region over the next few years. Daitan will also participate in Canada's Reciprocal Program which would allow Canadian hires to gain experience working in Brazil as part of their development. As a winner of Great Place to Work® for seven consecutive years, Daitan chose to locate in Greater Victoria after extensive consultation with SIPP. As the region's economic development partnership, one of SIPP's objectives is to boost the local economy by attracting new companies and investments to the region.

"We are excited to welcome the Daitan Group to our community. Daitan Group is a prime example of the ideal type of company SIPP works to attract—it's a values-driven, innovative, growing company that believes in putting their employees first and creating a healthy work environment. We helped Daitan Group analyze the opportunity in the region," says South Island Prosperity Project CEO Emilie de Rosenroll. "We knew Daitan Group would be a good fit, and their decision to move here reflects Greater Victoria's ability to compete in the broader Cascadia/Pacific Northwest region."

Daitan Group CEO Augusto Cavalcanti, along with members of the Daitan team, first visited BC in August 2017 to explore whether Greater Victoria would be a suitable location to serve their substantial client-base in the USA.

"We chose Victoria for many reasons, including its ideal location in the Pacific Northwest region, the strength of its tech sector and universities we can partner with, as well as, proximity to many of our USA clients. In addition, this location is very attractive to our employees as a place to live and raise their families. With the help of SIPP, we were able to navigate the logistical challenges that come with opening a new office, hiring local services and personnel, as well as, moving employees and their families from Brazil," says Cavalcanti. "We look forward to the future of Daitan in Greater Victoria."

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ABOUT DAITAN

Daitan Group provides high quality software development services to significantly accelerate time to market for global technology companies. The company's expert Agile teams deliver full lifecycle software product development, maintenance and quality assurance services across today's leading technologies, including: cloud computing and virtualization; communications, collaboration, artificial intelligence, data science, and analytics.

Founded in 2004, Daitan serves a global client base from multiple locations. The company's North American headquarters is located near Silicon Valley in San Ramon, California; and includes an engineering and operations center in Greater Victoria region of Canada. The company's South American headquarters and operations center is located in Campinas, São Paulo, Brazil. Learn more at www.daitan.com.

ABOUT SOUTH ISLAND PROSPERITY PROJECT

The South Island Prosperity Project (SIPP) is the economic development organization for Greater Victoria, B.C., comprised of 45 members, including 10 local governments, five First Nations, three post-secondary institutions,

seven industry associations and non-profits, and 20 major employers, all working together to bolster our region's economic and social prosperity. This will happen by catalyzing the creation of high-quality, household-sustaining jobs, so that more families can afford to live, work and build a life here.

SIPP's mission is to facilitate and promote the development of a strong, regionally diversified economy on South Vancouver Island. www.southislandprosperity.ca